



The Art of Effortless Beauty

MELISA KRATKY

MAKEUP ARTIST • EDUCATOR • 20+ YEARS OF EXPERIENCE

MEET MELISA

Artist. Educator. Beauty translator.

For more than 20 years, I have helped women feel confident through thoughtful, personalized makeup artistry.

Today, I bring that professional experience to everyday women who want makeup to feel easier, more wearable and far less overwhelming.

Professional expertise, taught with heart.

CERTIFIED MAKEUP ARTIST

OMA Online Makeup Academy



20+ years behind the brush

Professional artistry across clients, cameras, events and real life.



SELECTED WORK

A foundation built through experience

A career of adapting technique to the woman, the moment and the camera.





MY FOCUS NOW

Everyday women.
Real routines.
Lasting confidence.

No influencer overwhelm.

No ten-step routine.

No pressure to look like
someone else.

Just professional techniques
translated for real life.

The BLESS Method™

Your everyday makeup blueprint - simple guidance grounded in pro technique.

B

BLEND

Seamless placement that looks like skin.

L

LIFT

Strategic direction for a naturally lifted effect.

E

ELEVATE

Small refinements that polish the entire look.

S

SCULPT

Soft dimension without heavy contouring.

S

SYMMETRY

Balance that honors your individual features.

EVERYDAY BEAUTY

Real women. Real skin. Real life.

Fresh, wearable makeup that enhances rather than disguises.



Modern makeup for mature skin

Skin-aware techniques that add luminosity, definition and ease.



VISIBLE CONFIDENCE

Transformations without disguise

Professional placement, color and balance - while keeping the woman visible.



PROFESSIONAL TECHNIQUE

The details make the difference

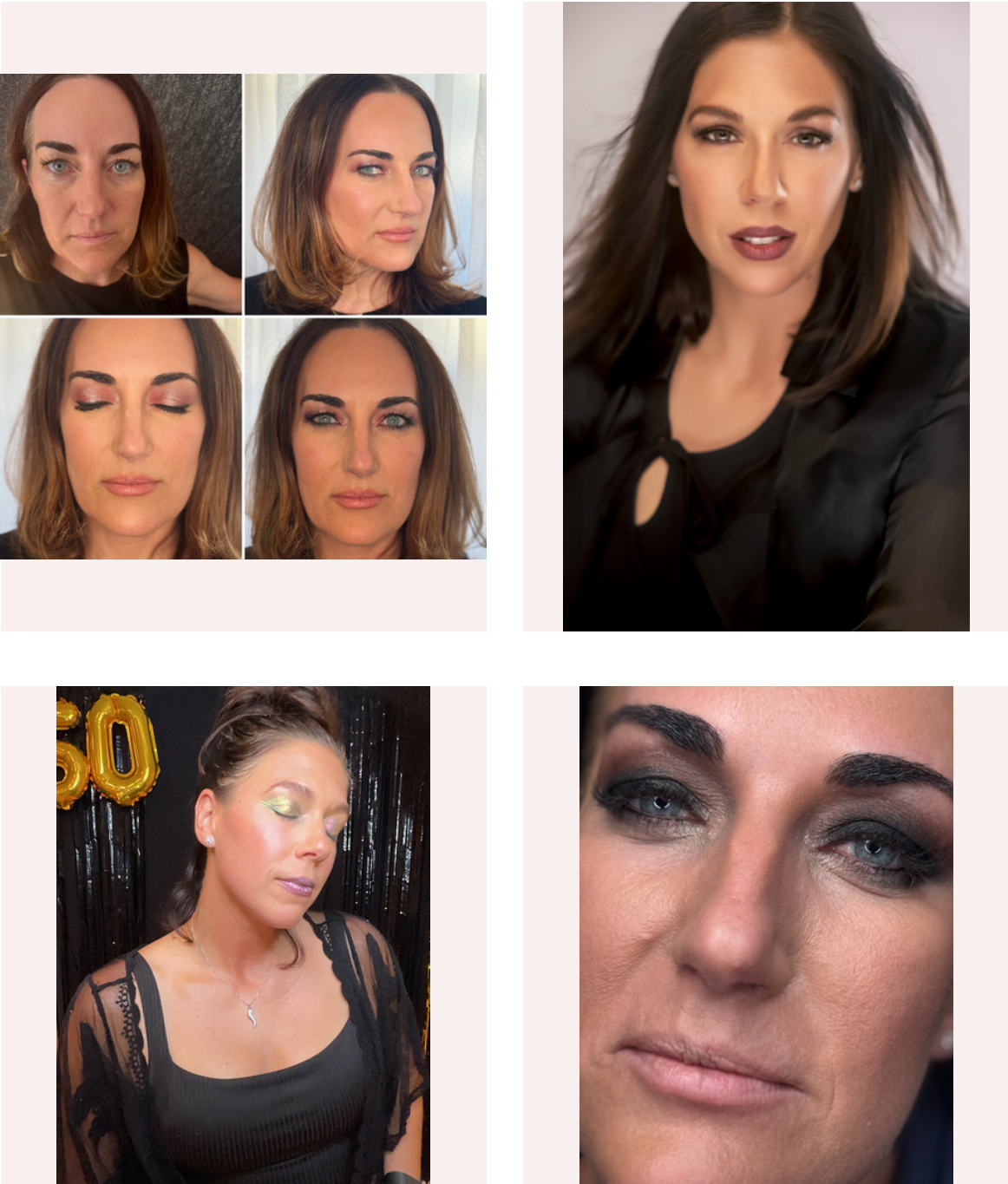
Blend, balance, wearability and finish - explained in a way you can repeat.



RANGE & ARTISTRY

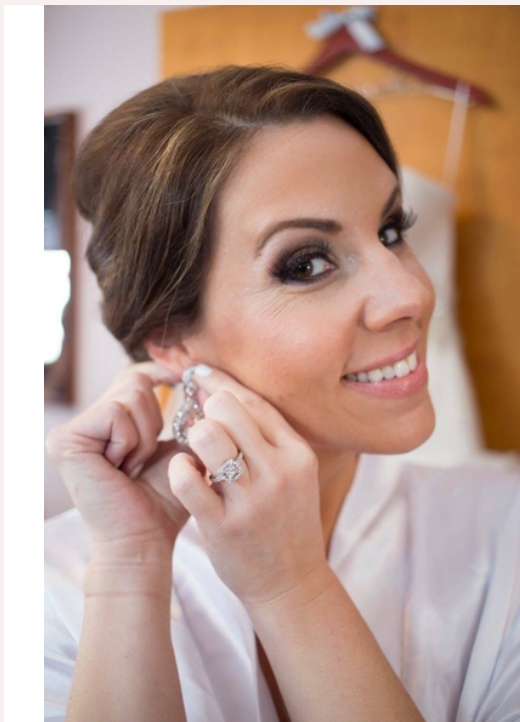
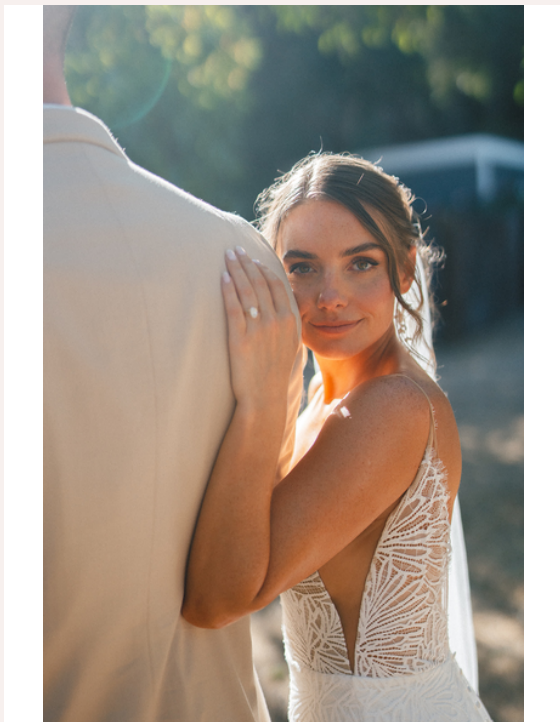
From effortless to elevated

Special-occasion artistry is accepted selectively as availability allows.



Wedding & editorial artistry

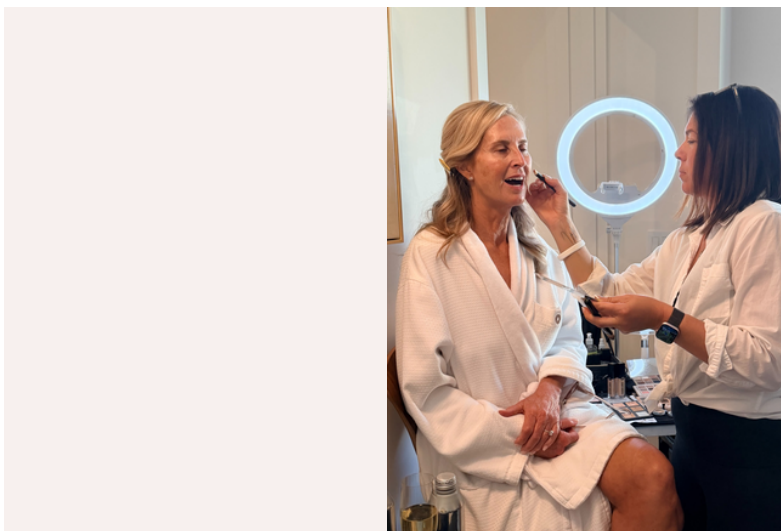
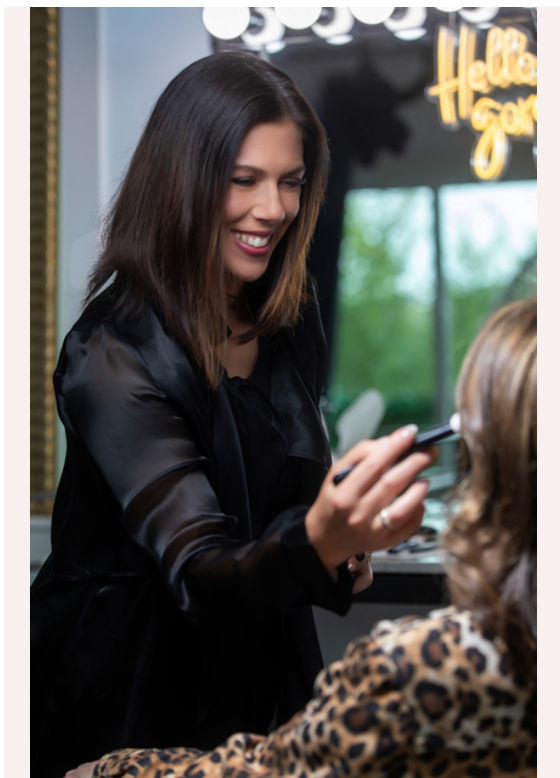
Selected work from a 20+ year career - showcased as experience, not a current bridal offering.



THE HUMAN SIDE

Experience you can feel

Calm guidance, careful listening and techniques tailored to the person in the chair.



LEARN WITH ME

Makeup education for everyday life

Personalized support that replaces confusion with a clear, usable plan.

1:1 GLOW CALL

Focused guidance for your face, features and real-life routine.

BEAUTY BAG MAKEOVER

Personalized product recommendations that reduce clutter and guesswork.

EFFORTLESS BEAUTY

An approachable everyday makeup lesson built for busy women.



PROFESSIONAL WITH HEART

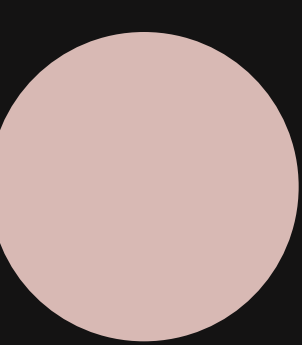
You do not need
more makeup.
You need a plan.

The right techniques.

The right products.

A routine that fits your
face, your time and your life.

That is what I teach.



Let's make makeup feel easier.

Learn professional techniques
in a way that feels realistic,
wearable and completely your own.

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LET'S CONNECT

@everydaybeautywithmelisa

melisakbeauty.brand@gmail.com

